

Hormel Foods partners with Menchie's Frozen Yogurt

04 January 2018 | News

Hormel Foods Corp. has partnered with Menchie's Frozen Yogurt to launch a limited-edition flavor featuring Skippy peanut butter.



According to the company, Menchie's Peanut Butter Brownie frozen yogurt is made with real cocoa powder and Skippy peanut butter and contains no artificial flavors, colors, high-fructose corn syrup or partially hydrogenated oils.

Hormel Foods Corp. has partnered with Menchie's Frozen Yogurt to launch a limited-edition flavor featuring Skippy peanut butter.

Menchie's Peanut Butter Brownie frozen yogurt is made with real cocoa powder and Skippy peanut butter and contains no artificial flavors, colors, high-fructose corn syrup or partially hydrogenated oils, according to the company.

"Menchie's produces the highest quality frozen yogurt by sourcing the best ingredients; therefore, when we came up with the peanut butter brownie concept, we knew the flavor had to contain Skippy peanut butter," said Amit Kleinberger, chief executive officer of Menchie's. "We consistently offer new frozen yogurt flavors to our fans so that they can have a unique experience with every store visit, and we are confident that our new Skippy peanut butter flavor will make our guests smile in January."