

Nestle to introduce new KitKat® bars with new flavours

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Nestlé UK & Ireland is set to excite chocolate lovers with the launch of its new KitKat Minis range, bringing the iconic crispy cocoa wafer in fun, shareable formats.

The first release, KitKat Chunky Minis, hit shelves in August, delivering the same chunky taste fans love, but in a smaller, more convenient size. Following closely, September will see the debut of the KitKat Two Finger Mini Mix, offering an indulgent assortment of flavours in one bag, including milk chocolate, white, hazelnut, salted caramel, and peanut butter.

Stephanie Scales, Marketing Manager for KitKat at Nestlé UK & Ireland, said: “We’ve taken our much-loved KitKat products and turned them into mini versions that can easily be shared with family and friends. Individually wrapped, this launch is about offering shoppers a bite of the delicious KitKat bars they know and love, in smaller, convenient portion sizes.”

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With its latest innovation, Nestlé is tapping into growing consumer demand for portion-controlled, shareable treats, making it easier than ever for KitKat fans to “have a break.”