

B&W appoints Mike Häfeli as CEO for Grains & Food business

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B&W Group announces a key leadership transition within its Grains & Food business. After a decade of outstanding leadership, Johannes Wick will step down from his role as CEO of Grains & Food at the end of 2025 to take on a new strategic position within B&W. Mike Häfeli will succeed him as CEO of Grains & Food and a Member of the Executive Board.

Johannes Wick has been instrumental in shaping B&W's Grains & Food business over the past 10 years. Under his leadership, Grains & Food has significantly expanded its global market share, launched new business ventures, and achieved strong financial performance. He has built a diverse and high-performing leadership team and driven innovation in grain processing, alternative proteins, chocolate processing, and confectionery products. His tenure also saw the successful development of strategic collaborations with Imdher (Mexico), Endeco (Germany), and Premier Tech (Canada and China), as well as new ventures in nut de-bacterization and grain puffing.

Mike Häfeli, who previously served as CEO of the Eisberg Group and Member of the Executive Board of the Bell Food Group, will return to B&W and be appointed CEO Grains & Food and Member of the Executive Board, effective January 1, 2026, succeeding Johannes Wick. Mike Häfeli started his career at B&W with an apprenticeship more than 30 years ago. He later graduated as a mechatronic engineer and started an impressive career in various roles across automation, sales, and business leadership. Among others, Häfeli worked for many years as Vice President of Automation in North America. From 2015 to 2023, he successfully led the business area Grain Quality & Supply at B&W.