

2XO Whiskey launches White Oak Rye

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2XO Whiskey and renowned American whiskey blender Dixon Dedman added the first Kentucky Straight Rye Whiskey, White Oak Rye, to their acclaimed Oak Series. White Oak Rye joins award-winning bourbons - American Oak and French Oak - in the Oak Series, a trio of whiskeys showcasing Dixon's pioneering blending process in which every 2XO expression undergoes additional oak exposure. White Oak Rye will have limited availability at launch (FL, IL, IN, KY, MN, NC, NE, WI) and will expand to more states in 2026.

Dixon is well known for his rye blending prowess, receiving high accolades and ratings for previous ryes blended for Kentucky Owl, a brand started by his great-great-grandfather and relaunched by Dixon in 2014. White Oak Rye features a bold 95 per cent rye mash bill, elevated through Dixon's proprietary double oak technique, where he introduces additional charred American White Oak to straight rye barrels, intensifying the maturation process.

"After releasing American Oak and French Oak bourbons, Rye was the next natural addition to our ongoing Oak series," says Dixon. "I've always enjoyed working with a high rye mashbill, and with White Oak Rye, that signature pepper comes through, along with sweeter notes from the double oak exposure during maturation."

White Oak Rye joins American Oak Bourbon (97 points and Double Gold Medal winner from the 2025 San Francisco World Spirits Competition) and French Oak Bourbon (94 points and Gold Medal winner from the 2025 San Francisco World Spirits Competition) in the Oak Series, a collection of everyday offerings where Dixon matches the profile of each batch for consistent taste and character. White Oak Rye features notes of pine, mint, cedar and peppery spice, balanced with sweeter barrel notes from the additional charred white oak introduced towards the end of maturation. It's best enjoyed neat, on the rocks, or in your favourite cocktail.