

LIPTON Teas and Infusions appoints Marc Busain as CEO

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LIPTON Teas and Infusions announces the appointment of Marc Busain as Chief Executive Officer, starting 1st October, with Pierre Laubies returning to the Supervisory Board.

Marc has spent most of his distinguished career with HEINEKEN, initially joining their Finance team in 1995. A Belgian national, after 2003, he successfully took on a series of country leadership roles and delivered consistent results across Europe, Africa and the Americas. In 2015, he joined HEINEKEN's global Executive Team as President for the Americas.

Upon Marc's starting at LIPTON Teas and Infusions, current CEO Pierre Laubies will rejoin the company's Supervisory Board. Pierre has been CEO for the past year, having previously been Chair of the Supervisory Board from the establishment of the company as an independent business in 2022.

Jean-Remy Roussel, the current Supervisory Board Chair, said: "I am very pleased to welcome Marc to LIPTON Teas and Infusions on behalf of the Supervisory Board. Marc has tremendous global experience in the consumer packaged goods sector and a track record of consistently delivering growth. With his strong commercial acumen and leadership, I have every confidence that the world's leading tea business is in good hands. I also look forward to having Pierre rejoin us on the Supervisory Board and thank him for his hands-on management during this period."