

Supple Tek all set to showcase authentic basmati rice at WorldFood Istanbul 2025

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Supple Tek, the world's largest exporter and miller of Indian Basmati rice, announced its participation in WorldFood Istanbul 2025, scheduled from September 2nd to 5th, 2025, the region's largest and most influential International food and beverage exhibition.

At WorldFood Istanbul 2025, Supple Tek will present its diverse product portfolio to customers, distributors, and culinary experts, reaffirming its position as a global leader in authentic Basmati rice. Visitors to Supple Tek's stand will have the opportunity to explore the company's cutting-edge processing techniques, dedication to sustainability and mission to deliver authentic and honest flavours to consumers worldwide. The brand's commitment to purity, flavour, and aroma elements that have established Supple Tek as a reliable name in the world of rice will be experienced by visitors.

The occasion provides a crucial forum for the business to interact with partners in Europe, the Middle East, and other regions while showcasing its eco-friendly operations, creative packaging, and customer-focused philosophy. The involvement of Supple Tek is in line with its goal of enhancing global trade relations and growing its market share.

At Supple Tek, we believe cuisine has the power to bring people together across cultures and communities. WorldFood Istanbul 2025 offers us an excellent opportunity to build meaningful regional partnerships while showcasing the heritage and unmatched quality of authentic Basmati rice on a truly global stage," said a company spokesperson..