

Odeko acquires Atlanta Coffee Supply Group

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Odeko, the all-in-one operations and technology partner for thousands of local coffee shops, cafes, and other food and beverage businesses nationwide, today announced it has acquired Atlanta Coffee Supply Group (ACSG), a premier full-service distributor based in Atlanta, Georgia.

ACSG has built a strong reputation as a distributor for hand-roasted coffee, premium iced tea, brewing equipment, and cafe supplies for the Atlanta hospitality and foodservice industry. The acquisition strengthens Odeko's footprint in the Southeastern United States, folding ACSG's loyal customer base — which includes local favourites such as Farm Burger, Gusto!, OK Cafe, South City Kitchen, and Taqueria del Sol — into its network. ACSG customers will gain access to Odeko's comprehensive ordering platform, 24/7 customer support, diverse catalogue of national and local products, and other offerings such as financing and insurance. They will also continue to have access to ACSG's proprietary brand, Lakehouse Coffee, and its partner brand, brewed Blue Durango Iced Tea, through Odeko on an exclusive basis.

"When I started Atlanta Coffee Supply Group 30 years ago, we were trying to fill a void in Atlanta's growing restaurant scene. Chefs were serving institutional coffee at the end of their great meal. We had a solution. From our inception, ACSG has been committed to providing fresh roasted coffee, exceptional iced tea, and unmatched service to our customers while building long-lasting relationships," said Jonathan Silver, founder of Atlanta Coffee Supply Group. "Joining Odeko allows us to grow our customer base, but more importantly, it moves ACSG onto their modern ordering platform, giving our customers an easier way to manage their orders, inventory, and payables. We couldn't be more excited for this next chapter."

"Atlanta Coffee Supply Group's reputation for quality, service, and strong local relationships mirrors our values, and together we'll be able to offer even more to our customers. We look forward to building on their legacy while introducing their outstanding products to our broader network," said Dane Atkinson, CEO and Founder of Odeko. "We are thrilled to welcome ACSG to the national Odeko family."