

Gonmisol and K. Patel join forces to bring ayurvedic wellness to Europe

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Gonmisol (Productos QuÁmicos Gonmisol SA), part of the SuanNutra Group, and one of Europe's leading providers of science-backed functional ingredients, announced a strategic partnership with India-based K. Patel Phyto Extractions Pvt., Ltd. This exclusive agreement grants Gonmisol distribution rights across Europe and the UK for a curated portfolio of science-backed Ayurvedic botanical extracts.

The growing global demand for Ayurveda-based nutrients in the USA also supports the decision to make selected botanical extracts from the K. Patel line available to SuanNutra USA for commercialisation in North America.

The two companies will work together to create new Ayurvedic solutions, with the initial focus on women's health and metabolic wellness. The market for these two trending health categories is currently experiencing a significant proliferation of natural solutions.

K. Patel Phyto Extractions, headquartered in Mumbai, India, has been a leader in phytoextracts since 2005. The company's extensive range of herbal extracts, phytochemicals and food ingredients is backed by rigorous scientific validation and produced in state-of-the-art, GMP-compliant, USFDA audited facilities with an extraction capacity exceeding 6,000 metric tonnes annually.

"This collaboration underscores our commitment to bringing trusted, high-quality, science-backed botanical solutions to the European market," reports Anthony Weston, CEO of SuanNutra. "We are proud to deepen our relationship with K. Patel, a long-standing partner whose values of quality and innovation mirror our own. Ayurveda, with its millennia-old heritage, offers a treasure trove of wellness solutions that align perfectly with the growing demand for natural wellness products."