

PepsiCo launches Prebiotic Cola in traditional cola category

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PepsiCo introduced Pepsi Prebiotic Cola, the evolution of cola created to reflect the tastes and values of today's cola lovers. This innovation contains 5 grams of cane sugar, has 30 calories, and is sweetened with no artificial sweeteners. It delivers the classic crisp, refreshing taste of Pepsi with the added functional ingredient of 3 grams of prebiotic fibre.

Pepsi Prebiotic Cola is the next step for the iconic brand whose journey began in 1898, in New Bern, North Carolina. Launching in Original Cola and Cherry Vanilla flavours, Pepsi Prebiotic Cola delivers the taste of Pepsi-Cola that consumers have loved for over 120 years; a reinvention of the traditional cola experience, reinforcing the brand's commitment to providing choice across the cola portfolio.

"From the iconic blue can, to the consumer-preferred Pepsi Zero Sugar, our portfolio has always adapted to the needs and flavor preferences of the consumer," said Ram Krishnan, CEO, PepsiCo Beverages U.S. "Pepsi Prebiotic Cola represents the next leap forward in giving consumers choice, optionality and functional ingredients in their cola experience, without sacrificing the iconic Pepsi taste we're known for delivering. We can't wait for the world to try the taste of Pepsi Prebiotic Cola for themselves!"

Available in 12 oz. single cans for trial and 8-packs of 12 oz. cans, the new offering will be available online this fall and at retail in early 2026, located in the traditional carbonated soft drink aisle alongside the full Pepsi portfolio. Pepsi Prebiotic Cola joins a stacked portfolio of PepsiCo beverage offerings, including the #1 modern soda player, poppi, after the acquisition earlier this year.