

Hochwald shift to alu-layer-free aseptic cartons with SIG Terra packaging

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As SIG experiences a shift and demand towards aseptic cartons without an aluminium layer, Hochwald, one of the leading dairies in Europe, is at the forefront of this move as it launches UHT milk in SIG cartons without an aluminium layer. Using the packaging material SIG Terra Alu-free further reduces the already low carbon footprint of SIG standard packaging material by up to 34 per cent.

SIG was the first in its industry to launch a packaging material without an aluminium layer for aseptic carton packs and SIG customers have now filled more than 3.6 billion litres of food in alu layer-free aseptic cartons from SIG. The company has used this broad expertise and experience to constantly expand its SIG Terra portfolio of sustainable packaging innovations. With the choice of SIG Terra Alu-free, Hochwald sets an example of enabling consumers to make a more sustainable choice, including reducing CO₂e emissions by simplifying the carton's material structure. The environmental advantages are communicated to consumers on the outside of the carton.

SIG Terra Alu-free packaging material is made from up to 82 per cent FSCTM-certified renewable paperboard, with ultra-thin polymer layers to protect food and beverage products over long periods, without the need for refrigeration.

Volker Käßlsch, Head of Procurement at Hochwald: "We're committed to reducing carbon emissions by at least 50 per cent within ten years, as we continuously strive to protect the environment. Our partnership with SIG is a building block in achieving this goal – by using SIG Terra Alu-free packaging material for our UHT milk products in SIG MidiBloc and SIG SlimlineBloc carton packs, the renewable share of the packaging is increased, and CO₂e emissions are significantly reduced, as no aluminium layer is used."