

PureBulk unveils Electrolyte mix for keto hydration

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PureBulk, a provider of high-purity, clean supplements, announced the launch of its new product, Tasty Clear Electrolytes. This high-potency electrolyte mix is formulated to meet the needs of ketogenic dieters, athletes, and consumers seeking effective hydration with optimal absorption.

In a market with numerous electrolyte options, PureBulk aims to provide a product focused on purity and transparency. Many commercially available electrolyte drinks contain sugar, maltodextrin, artificial colours, and flow agents. Tasty Clear Electrolytes addresses this by offering a potent, filler-free formula.

This commitment to clean ingredients is matched by a diverse range of flavour profiles to suit any preference. For those who prefer an unadulterated experience, Raw and Unflavored options are available. For a burst of fruity refreshment, customers can choose from Watermelon, Pineapple, or Strawberry. And for those seeking more unique and fun flavours, Blue Raspberry and Gumball provide a tasty twist to hydration. No matter the choice, each flavour maintains the same high-quality, transparent formula.

The new electrolyte mix is designed to address the symptoms often associated with the "keto flu" or intense physical exertion, such as fatigue and muscle cramps. It contains a ratio of 1000 mg of sodium, 1000 mg of potassium, 120 mg of magnesium, and 80 mg of calcium per serving. These minerals are essential for optimising fluid balance, supporting nerve function, and facilitating muscle contractions.