

Botani introduces premium tea leaf wrappers

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Botani, the B2B market brand of SWM International and a leader in premium hemp and botanical solutions, announced the expansion of its botanical wrapper portfolio with the introduction of Botani Tea Wrappers. Meticulously crafted from real tea leaves, these new wrappers deliver an unparalleled smoking experience that complements Botani's existing line of hemp-based papers.

"Our new Botani Tea Wrappers showcase the intersection of flower-based materials and artisanal papermaking," said Alex Boone, Managing Director at Botani and VP/GM at SWM International. "Building on our legacy of transforming hemp into superior smoking accessories, we've harnessed the unique properties of tea to develop a wrapper that excels in aroma, flavour, visual appeal and overall smokeability."

Botani Tea Wrappers provide a versatile option for multiple end-use applications, including cones, blunts, cannagars, and booklets. Like Botani's hemp papers, the tea wrappers are fully customizable, with a wide array of flavour infusions and branding options available. This allows cannabis brands to create highly differentiated products to stand out in an increasingly competitive marketplace.

"Hemp has always been at the heart of our business, and we're constantly innovating to offer versatile solutions for our customers," said Thomas Kraker, Product Manager at Botani. "Our tea leaf papers provide a unique and high-quality option that allows brands to expand their product lines while maintaining Botani's renowned commitment to excellence."

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