

Yinchuan supports China's wine industry in going global

16 June 2025 | News

Yinchuan now boasts the most concentrated wine grape production cluster in China



Yinchuan now boasts the most concentrated wine grape production cluster in China

The Fifth China (Ningxia) International Wine Culture and Tourism Expo, alongside the 32nd Concours Mondial de Bruxelles, was held in Yinchuan, capital of northwest China's Ningxia Hui Autonomous Region, contributing to the global dialogue of wine industries worldwide.

In recent years, Yinchuan has been committed to building a "world capital of wine." A series of supportive policies has been rolled out to boost investment, introduce advanced technologies, and promote international cooperation.

Yinchuan now boasts the most concentrated wine grape production cluster in China, with a total of 273,000 mu (about 18,200 hectares) of vineyards, gathering 155 wineries and grape-growing enterprises.

In addition, Yinchuan's annual wine output reached 75 million bottles in 2024, accounting for approximately 26.8 per cent of the total output of domestically produced estate wines. 19 types of local wine have been selected as national gifts and exported to more than 40 countries and regions.

The eastern foothills of the Helan Mountains in Ningxia used to be barren and sandy years ago. In order to restore the ecosystem, Yinchuan has pursued an integrated approach in the protection and improvement of mountains, rivers, forests, farmland, lakes, grasslands, and deserts.

Meanwhile, guided by the coordinated development of "ecology + industry", the city has advanced ecological restoration in the eastern foothills of the Helan Mountains while promoting the integrated growth of the wine industry, cultural tourism, and ecological conservation. These efforts have fostered high-quality development that balances resource utilisation with ecological governance and aligns economic growth with environmental protection.