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Treasury Wine Estates unveils state-of-the-art winemaking facility in South Australia

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Treasury Wine Estates (TWE) officially opened a new $15 million in-house facility dedicated to â??low and noâ?? alcohol wine production in the Barossa Valley. The opening reaffirms TWEâ??s leadership in the global wine category and its commitment to innovation. It also bolsters the technology credentials of the South Australian site following its $165 million luxury winemaking expansion in 2022, and supports the stateâ??s established reputation as one of the worldâ??s premier wine regions.

More than 2 years in the making, the new facility features state-of-the-art dealcoholisation technology, complemented by world-first patent-pending processes for treating the aromatic component of wine that locks in flavour. It houses customised, exclusive equipment alongside proprietary processes that delicately process the wineâ??s extracted essence as part of the dealcoholisation process, allowing winemakers to protect the components responsible for the wineâ??s flavour and fragrance. The system has been designed to overcome challenges with existing processes for removing alcohol from wine that change its chemistry and impact richness, body and â??mouthfeelâ??.

Kerrin Petty, Treasury Wine Estates Chief Supply and Sustainability Officer, said: â??This world-leading facility cements our position as a global pioneer in winemaking. This state-of-the-art technology and proprietary process for de-alcoholisation is our latest step in building a hub of innovation, technology and sustainability in the Barossa Valley, where weâ??ve been crafting wine to delight consumers for more than a century.â?•Â

The facility is producing the next generation of low and no alcohol wines for iconic brands in TWEâ??s global portfolio, including Squealing Pig and Pepperjack, which will complement other low and no alcohol offerings in the Matua, 19 Crimes, Lindemanâ??s, and Wolf Blass brands. Joining these established global brands is the new-to-market Sorbet, which blends traditional varietals like Prosecco, RosÃ©, Sauvignon Blanc, and Shiraz with fruit and berry flavours such as passionfruit, mango and lemon, and a lower ABV of 8 per cent. Sorbet will be available from October 2025 in partnership with Endeavour Group.