

Gardners Candies puts peanut butter spin on OREO with original peanut butter Meltaway O's

06 June 2025 | News

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Gardners Candies has cooked up a way to make OREO, America's Favourite Cookie, even more delicious. New Original Peanut Butter Meltaway O's begin with an OREO cookie that is covered in Gardner's Original Peanut Butter Meltaway filling, then smothered in sweet milk chocolate. They are the perfect mix of classic OREO crunch, silky smooth peanut butter and premium chocolate.

Gardner's has also just released the new Original Peanut Butter Meltaway Spread. For the first time, the proprietary peanut butter blend used in Gardner's most popular candies is available as a dip and spread. It was created in the 1960s with help from the Penn State food science department.

"The idea to offer our Original Peanut Butter Meltaway filling as a spread came from customers," said Bill Sarris, CEO of Sarris Candies, Inc., which owns Gardners. "They kept asking for it, so we decided to give it a shot. They say, 'the customer is always right,' and in this case they were!"

Sold in microwaveable containers, Original Peanut Butter Meltaway Spread is perfect for dipping fruit, spreading on breads, waffles and pancakes, and drizzling on ice cream and other desserts.