

ALDI doubles down in Australia with the opening of 600th store

05 June 2025 | News

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Australia's fastest-growing and most loved supermarket chain, ALDI, has marked a major milestone by opening its 600th store in Wright, bringing its celebrated "Good Different" shopping experience to the heart of the nation's capital.

Since entering the Australian market in 2001, ALDI has transformed the grocery shopping landscape with its unique model focused on delivering high-quality products at unbeatable prices. Over nearly 25 years, the supermarket giant has expanded its footprint from just two stores to 600 nationwide, with 88 per cent of Australians now living within 20 kilometres of an ALDI store.

Amy Peters, Managing Director of NSW/ACT at ALDI Australia, said the Wright store represents a key moment in ALDI's Australian story.

"Our 600th store opening in Wright marks a special milestone in ALDI's Australian story. We have been delivering shoppers across the country unbeatable value for almost 25 years and we can't wait for the locals in Wright to experience this for themselves," Peters said.

Shoppers in Wright can look forward to ALDI's exclusive range of top-tier, low-priced groceries, including award-winning fresh produce, 100 per cent Australian meat, and the ever-popular weekly Special Buys. ALDI's quality and value promise has helped it earn Canstar Blue's award for Australia's Most Satisfied Shoppers seven years in a row.

The new Wright location spans 1,078 square metres and features modern self-checkouts, an intuitive store layout, and sleek interior design to enhance the shopping experience. Shoppers will also benefit from convenient underground parking located just steps from the store entrance.

As ALDI continues to expand, its core mission remains unchanged: to deliver the best value to Australian households without compromising on quality. With the opening of ALDI Wright, more Australians can now access the savings and simplicity that have made ALDI a trusted name in grocery shopping.