

Laird Superfood and Bluestone Lane partner to introduce mushroom coffee drinks

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Laird Superfood, a leader in functional coffee, creamers, and superfood products made with minimally processed ingredients, has partnered with Bluestone Lane, the Australian-inspired specialty coffee roaster and café chain, to offer Laird Superfood Latte and Laird Superfood Mocha, iced coffee drinks with functional mushrooms at all 50+ United States locations from Manhattan Beach to Madison Avenue. Additional original hot beverages made with Laird Superfood Creamer with Functional Mushrooms will be introduced in the fall.

Laird Superfood Latte combines espresso with Laird Superfood Sweet & Creamy Creamer with Functional Mushrooms; Laird Superfood Mocha is made with espresso and a debut product, Laird Superfood Mocha Creamer with Functional Mushrooms. Both new drinks contain the organic mushroom extracts Chaga (to support stress defence), Lion's Mane (to support cognition), Maitake (to support immune function), and Cordyceps (to support energy).

"Growing up in Australia, surf and beach culture was central to my life â?? and Laird Hamilton was a legend we all admired for his fearlessness and drive to push limits," said Andy Stone, Chief Brand & Culture Officer, Bluestone Lane. "Now, as we explore more functional and purposeful ingredients at Bluestone Lane, it's a full-circle moment to collaborate with Laird, Gabby Reece, and their incredible team. Together, we've developed two delicious new drinks using Laird Superfood's performance creamers â?? a powerful blend of functional mushrooms designed to fuel both body and mind. This partnership brings together shared values of wellness, innovation, and living with intent."