SEDCO Holding and Bugshan Investment complete sale of Arabian Farms to Al Ain Farms Group

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SEDCO Holding, a leading Saudi investor, and Bugshan Investment, the investment arm of the Bugshan family office, announced the completion of the sale of Arabian Farms, a leading name in the GCC poultry and egg industry, to the newly formed Al Ain Farms Group (AAFG), the UAEâ??s leading provider of wholesome protein and beverages, marking a strategic milestone in the regionâ??s food production and agribusiness sectors.

Founded in 1978 through a joint investment by Bugshan Investment and SEDCO Holding, Arabian Farms has grown into a trusted regional brand, delivering high-quality poultry products and playing a central role in food security across Saudi Arabia and the UAE. The company was also the UAEâ??s first and only producer of pasteurised eggs, and the first mover in the nutrition-enriched table egg category in Saudi Arabia.

Bugshan Investment is the investment arm of the Bugshan family office, managing a diverse global portfolio across sectors including healthcare, real estate, automotive, consumer products, food and beverages, and technology. SEDCO Holding is a leading Saudi investor focused on sustainable, long-term value creation in strategic sectors.

The sale of Arabian Farms marks a strategic portfolio rebalancing by Bugshan Investment as it continues to optimise its holdings in line with its thematic investment approach. This exit allows them to redeploy capital into high-growth sectors aligned with their long-term vision and the Kingdomâ??s Vision 2030 agenda, while reinforcing their commitment to enabling regional resilience and private sector innovation.