

UAE's Hotpack to invest \$100Mn in manufacturing facility in New Jersey

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New Jersey Governor Phil Murphy and Hotpack, the UAE-based leader in sustainable food packaging solutions, announced a major step forward in Hotpack's international expansion strategy with a \$100 million investment to establish a new manufacturing and distribution facility in Edison, New Jersey, USA. This project marks Hotpack's first production base in North America, reflecting its commitment to delivering tailored packaging solutions and strengthening supply chains to meet the evolving needs of its growing customer base in the United States, in alignment with the company's 2030 Vision for international growth.

The state-of-the-art facility will span 70,000 square feet, with operations set to commence in June 2025. As part of the first phase, the project will create 200 new jobs in the region over five years. The plant will focus on the customisation of cups, containers, and clamshells made from both plastic and paper and promises to generate further employment as it scales. This strategic investment not only strengthens Hotpack's ability to serve its U.S. clientele with greater efficiency and flexibility but also reinforces its long-term commitment to innovation and sustainability in the global packaging industry.

New Jersey Governor Phil Murphy, who was in Dubai leading the New Jersey economic mission to the Gulf Arab States, welcomed the announcement. "Hotpack's decision to expand its presence in New Jersey is a powerful endorsement of our state's strategic location, skilled workforce, and robust infrastructure," said Governor Murphy. "With this announcement, New Jersey continues to prove itself as a top destination for global companies looking to grow and innovate in the United States."

Commenting on the milestone, Abdul Jebbar PB, Group CEO & Managing Director of Hotpack, said, "We are proud to establish a manufacturing presence in New Jersey as this expansion marks a significant milestone for the company. This investment reflects our dedication to better serving our clients in the U.S. market and contributes to the local economy through job creation and advanced manufacturing capabilities."