

Saudi's Tanmiah Food signs MoUs with Griffith Foods

23 May 2025 | News

These partnerships aim to accelerate agri-food innovation, AI integration, and halal product development in support of Vision 2030



These partnerships aim to accelerate agri-food innovation, AI integration, and halal product development in support of Vision 2030

Tanmiah Food Company, established in 1962, one of the Middle East's leading providers of fresh poultry, processed proteins, animal feed, health products and restaurant operators, was formally recognised for its transformative Memorandum of Understanding (MoUs) with Griffith Foods and Poulta Inc. during the Saudi-US Investment Forum in Riyadh.

These strategic partnerships with U.S. companies reflect Tanmiah's ongoing commitment to collaborating with international partners and bringing global expertise into the Kingdom. They also underscore our focus on unlocking value across our integrated business units through automation, advanced R&D, and innovation to position Saudi Arabia as a global hub for halal products, ingredients, best-in-class practices, and cutting-edge agri-technologies.

The MoU with Griffith Foods outlines plans to develop a dedicated production and R&D facility in Saudi Arabia for 100 per cent halal food ingredients—including sauces, seasonings, and spice blends—tailored to the tastes of Saudi and regional consumers. The project will support local manufacturing and help position the Kingdom as a regional hub for halal ingredient production. As the halal industry increasingly emphasises ethical sourcing, sustainability, and innovation, Tanmiah stands at the forefront of this transformation.

By combining Tanmiah's strong market presence with Griffith Foods' global ingredients expertise, the collaboration aims to deliver healthy, locally developed, and globally competitive solutions that align with evolving consumer expectations in both domestic and export markets.