

Vietnamese coffee brand Cafely releaseÂ strongest coffee BanMe

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Cafely, the premium Vietnamese coffee brand known for bold flavour profiles, announced the official release of BanMe, its most potent offering yet and a legitimate contender for the world's strongest coffee.

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BanMe stands apart through its exclusive use of rare peaberry beansâ??nature's concentrated powerhouses that constitute just 5 per cent of coffee harvests.

"This isn't just another strong coffeeâ??it's an entirely different category of energy," explains Mimi Nguyen, Cafely co-founder. "We've created BanMe for those who find conventional coffee insufficient for their demanding days. The 100 per cent peaberry robusta composition delivers approximately twice the caffeine of standard arabica beans while maintaining a surprisingly complex flavour profile."

Despite its formidable strength, BanMe offers remarkable flavour complexity with tasting notes of dark chocolate, toasted almond, and black cherry. The natural dry processing method preserves these distinctive characteristics while developing the coffee's full-bodied richness.

"What separates BanMe from other high-caffeine coffees is our refusal to sacrifice flavour for strength," adds Alex, Cafely co-founder. "Many competitors boost caffeine content at the expense of taste. We've demonstrated you can have both when you

start with exceptional beans and apply meticulous roasting techniques."

Cafely maintains its commitment to ethical sourcing through direct farmer partnerships in Vietnam, ensuring fair compensation while protecting the environment. A portion of all profits supports initiatives dedicated to fighting climate change through the company's partnership with Rainforest Trust.