

SADAFCO partners with SAP and NTT DATA to boost operational efficiency

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Saudia Dairy & Foodstuff Company (SADAFCO), a leader in long-life (UHT) milk, tomato paste, and ice cream, has announced a strategic collaboration with SAP and NTT DATA. This partnership marks a significant milestone in SADAFCO's digital transformation journey and reflects its commitment to long-term sustainability.

SAP, a global leader in enterprise software, along with its strategic partner NTT DATA-IGSA, a renowned innovator in IT and business services, will provide advanced ERP solutions and industry expertise. This collaboration aims to enable more efficient and smarter operations across SADAFCO's value chain.

Patrick Stillhart, CEO of SADAFCO, stated, "This collaboration reinforces our vision of building a smarter, more resilient, and future-ready business. By integrating SAP's intelligent ERP system and leveraging NTT DATA-IGSA's implementation capabilities, we are accelerating our digital transformation and enhancing our commitment to operational excellence, customer satisfaction, and sustainability."

Through this partnership, SADAFCO seeks to usher in a new era of business agility and innovation. The implementation of SAP's intelligent ERP system, guided by NTT DATA-IGSA's technical expertise, will empower SADAFCO to streamline its operations, enhance customer experiences, and advance its sustainability agenda in alignment with Vision 2030.