



The Alkaline Water and Sang Beverages partners for TEN Alkaline Spring Water

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The Alkaline Water Company, a leader in the beverage industry known for its purified alkaline water, enhanced with Himalayan rock salt, announced the signing of a Memorandum of Understanding (MOU) outlining a strategic sales partnership for TEN Alkaline Spring Water in the Central, Midwest, and West Coast regions of the United States.

This announcement represents the next phase in the strategic relationship between the two companies, following last week's co-packing agreement announcement. The partnership brings together two complementary premium water brands to serve the fast-growing alkaline water category.

Under the terms of the MOU, WTER's sales team will serve as the sales and marketing representative for SANGWC in the specified territories, focusing on placement in Supermarkets, Convenience and Drug Stores. The collaboration leverages WTER's established distribution network and sales expertise to accelerate market penetration for TEN Alkaline Spring Water, a premium 10 ph alkaline water product.

"This strategic sales partnership represents the next logical step in our growing alliance with Sang Beverages, which we hinted at in last week's co-packing announcement," said Richard Wright, CEO of The Alkaline Water Company. "With our

enhanced manufacturing capabilities now in place, we're expanding our relationship to include sales representation for TEN Spring Water in untapped markets. Our established retail relationships and expertise in the alkaline water category make this a natural fit while creating an additional revenue stream."