

Nestlé appoints Scott Coles as MD for Confectionery UK & Ireland

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Nestlé announced the appointment of Scott Coles as the new Managing Director for Nestlé Confectionery UK & Ireland, effective 1 May 2025. Scott takes over from Mark Davies, who is retiring after an impressive 34-year tenure with the company.

In his new role, Scott will join the Nestlé UK & Ireland leadership team, where he will spearhead Nestlé's efforts to expand market share and enhance value for both consumers and customers within the confectionery sector.

Scott brings a wealth of experience to this position, having joined Nestlé in 1997. His career has spanned various roles across the UK Food & Beverage business, including customer management, commercial finance, and category development. He subsequently moved to Australia, where he led the Oceania sales team before serving as Managing Director of nutritious snacks.

Since 2018, Scott has successfully led the coffee business across Central and West Africa (25 countries), and he also had responsibility for Consumer Communications across the region. Under his leadership, he has consistently driven category growth and developed compelling and locally relevant communication campaigns.

Speaking about his new position, Scott Coles said: "It's an honour to lead the UK and Ireland Confectionery business at such an exciting time. With KitKat and Aero celebrating 90 years, I'll be joining our exceptional confectionery team to celebrate these brilliant brands as they continue to thrive on their milestone anniversaries."