Australian apples gain market access to China

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The Australian Fresh Produce Alliance (AFPA) has welcomed the announcement of new market access for Australian apples to China, marking another significant step forward in strengthening Australiaâ??s horticulture trade and deepening the countryâ??s economic relationship with one of its most important trading partners.

â??Securing access to China for Australian apples is a significant achievement for the sector and provides an important new opportunity for growers,â?• said AFPA CEO Claire McClelland. â??This announcement highlights the value of stable, two-way trade with China and the importance of continuing to strengthen that relationship for the benefit of both countriesâ?•.

China represents a key growth market for Australian horticulture, with a large and growing consumer base and an increasing demand for high-quality fresh produce. In 2024 alone, Australian fruit and vegetable exports to China were valued at approximately $380 million, underlining the importance of this market for the sector.

â??Trade between Australia and China has delivered strong economic outcomes for both nations. While we understand the importance of diversification, China remains our most valuable market and has the potential to continue growing, especially as other commodities achieve access,â?• said McClelland.

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Continued growth in exports is vital to the success of Australiaâ??s fresh produce industry. Increasing trade supports the long-term viability of the sector, creates jobs, boosts investment, and helps stabilise domestic prices and supply. Diversifying and expanding export markets is also key to building a more resilient and competitive agricultural industry.

AFPA has consistently called for the Australian Government to prioritise improved technical market access protocols for fresh produce exports.