

Mission Produce inaugurates state-of-the-art packhouse in Guatemala

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Mission Produce, a world leader in sourcing, producing, and distributing fresh Hass avocados, announced the inauguration of its new state-of-the-art packinghouse in Guatemala. This milestone expands upon the Company's vertically integrated global sourcing network to serve global markets year-round with the World's Finest Avocados. In celebration, the ribbon-cutting ceremony was held on April 24, 2025, and was attended by President of Guatemala Bernardo Arévalo and U.S. Ambassador to Guatemala Tobin Bradley, marking a significant moment in the country's emergence as a key player in global avocado production.

"Our strategic investment in Guatemala elevates our position as a global leader in the worldwide avocado business and year-round supplier of the World's Finest Avocados," said Steve Barnard, Chief Executive Officer. "Guatemala brings great value to our diversified sourcing strategy as a premium growing region with abundant resources, optimal harvest timing and a centralised geographic position. With two crops annually, Guatemala bridges supply gaps during key periods throughout the year, enhancing our ability to meet the increasing global demand for avocados. Our new facility will enable us to meet demand more efficiently with greater quality control for customers in the UK, Europe and soon, the U.S."