

Suntory establishes Water Scape to support secure water supplies

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Suntory Holdings today announced the establishment of a new company, Water Scape Ltd., to support businesses and local communities in securing water supplies by providing scientific expertise on water. The company will begin operations this month.

Suntory Group has conducted extensive domestic and international research on water, including studies to improve the function of forests for recharging water resources at Suntory Global Innovation Centre's Institute for Water Science, established in 2003. This research supports the company's key initiatives, including estimating the amount of groundwater recharge at Suntory Natural Water Sanctuaries and developing indicators to assess the environmental impact of water use by reflecting the level of water scarcity in each region around the world.

Water Scape was established in response to growing awareness of various water-related challenges both in Japan and around the world. Created through Suntory Group's internal venture program, FRONTIER DOJO, Water Scape aims to leverage and commercialise technologies and insights developed by Suntory's Institute for Water Science to broadly benefit individuals and organisations facing water security and management issues. Water Scape will assist in securing sustainable water supplies by visualising groundwater conditions based on scientific data and evidence from hydrology. Specifically, the company plans to provide diagnostic and monitoring services for groundwater resources and to help formulate action plans, including investment strategies to secure water supplies sustainably. Water Scape will start by offering its services to businesses facing challenges in securing groundwater, and in the future will support businesses and local communities seeking to enhance their value-added activities by contributing to a sound water cycle.