

## FHA-Food & Beverage 2025 welcomes 65,000 visitors to celebrate International F&B Tradeshow

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The highly anticipated Food & Hotel Asia – Food & Beverage (FHA-F&B) event officially opens today, reaffirming its position as Asia’s premier international food and beverage platform. With an expected 65,000 attendees from both local and global markets, FHA-F&B is poised to once again bring together industry professionals, culinary innovators, and industry leaders under one roof.

Held as a four-day event from 8-11 April 2025, the event was inaugurated with a distinguished guest lineup, including Alvin Tan, Minister of State, Ministry of Trade and Industry; Allaster Cox, Australian High Commissioner to Singapore; Chef Andy Cuthbert, President of WorldChefs; Ian Roberts, Vice President Asia, Informa Markets; and over 300 esteemed guests.

"I’m proud to share that over 70 Singapore companies are showcasing at the Singapore Pavilion at FHA F&B 2025. Our companies carry with them the strength of the Singapore brand – a mark of quality, innovation, and excellence. In a more uncertain, fragmented, turbulent world, our food manufacturing sector must continue to stay global, stay creative and stay green," said Alvin Tan, Minister of State for Trade and Industry.

More than 1,600 exhibitors from 50 countries are showcasing their innovations and solutions, marking this as the largest gathering of its kind in the region. The event’s 12 dynamic segments offer attendees a rich and diverse experience, covering everything from cutting-edge gastronomy to sustainable industry practices. These segments are designed to meet the evolving needs of culinary professionals and food enthusiasts alike.