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# Coca-Cola FEMSA chooses Sidelâ??s Super Combi for CSD

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Coca-Cola FEMSA has chosen Sidelâ??s Super Combi for its carbonated soft drinks (CSD) line in Jundiai, Brazil, increasing overall line productivity and operating at 39,000 bottles per hour (bph).

Coca-Cola FEMSA, one of the largest Coca-Cola franchises in the world, serves more than 270 million people with a portfolio of 134 beverage brands, including carbonated soft drinks, water, juices, teas, and energy drinks. Operating 56 manufacturing plants and 249 distribution centres across Latin America, the company ensures widespread access to its diverse range of beverages.

As the carbonated soft drink (CSD) market in Latin America experiences expansion, driven by shifting consumer preferences, especially among younger audiences and wider economic recovery, Coca-Cola FEMSA is poised to meet this growing trend. With the installation of Sidel Super Combi at the Jundiai plant, Coca-Cola FEMSA has boosted its productivity to meet this rising demand for CSD beverages.

Coca-Cola FEMSA opted for Sidelâ??s Super Combi for its CSD operations following the successful installation of the solution at the companyâ??s water line at the Bauru plant.