

Prinova acquires Brazilian distributor Aplinova

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Prinova has continued its global expansion with the acquisition of Brazilian ingredients distributor Aplinova

Based in São Paulo, Aplinova is a leading provider of specialty ingredients for various market segments, including food, beverage, supplements and personal care. Founded in 1987, it has enjoyed double-digit year-on-year growth since 2020.

Aplinova recently opened a new facility in Jundiaí. At its heart is an Innovation Center, established to drive growth while meeting higher ESG and sustainability standards. Its focus areas include natural flavors, customizations for health and wellness, and expert solutions for sugar reduction.

Prinova, a wholly owned subsidiary of the NAGASE Group and a leading supplier of ingredients and premixes, has significantly increased its footprint in Latin America in recent years. The acquisition of Aplinova follows the takeover of Brazilian citrus oil processor Flavor Tec in 2023.

Richard McEvoy, President and CEO of the Prinova Group, said: “The Brazilian ingredients market is increasingly important and Aplinova has long been one of its key players, so we’re excited to bring them into the Prinova family. This is another big milestone on our growth journey and a crucial step in our long-term mission to expand our global presence. Most importantly, it will bring significant benefits to manufacturers, both in the LatAm region and across the world.”