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Zevero Lite tool launched to help independent breweries reach net zero

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Independent breweries in the UK will now be able to measure and manage their carbon emissions more effectively thanks to a new free tool launched.

Zevero Lite, which is being unveiled at the UKâ??s biggest beer and brewing trade event BeerX, provides an accessible starting point for independent breweries to begin their decarbonisation journey. The tool has been developed by Zevero, a leading provider of carbon management solutions, in partnership with the Society of Independent Breweries and Associates (SIBA). It will be available for free for all SIBA members as part of the organisationâ??s commitment to support the independent brewing industryâ??s transition to net zero.

Welcoming its launch, Andy Slee, Chief Executive of SIBA said: â??Independent brewers have always been at the forefront of innovation, but navigating sustainability can be daunting without the right tools. We have committed as part of SIBAâ??s Sustainability Strategy to help support the independent brewing sector to achieve Net Zero and believe that Zevero Lite will enable many of our members to begin their decarbonisation journey with confidence.â?

As the UK advances toward its 2050 net zero target, independent breweries face growing pressure to measure, report, and reduce their carbon footprint. However, limited resources and complex reporting requirements can make progress difficult. Zevero Lite was created to address these challenges directly. By offering an intuitive, cost-free platform, Zevero Lite equips independent breweries with the tools and data they need to meet decarbonisation goals, improve operational efficiency, and comply with sustainability requirementsâ??all without the financial strain.