

LBC and Carlsberg drive renewable energy efforts in Laos

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Lao Brewery Company (LBC), the nation's leading brewer, is taking a bold step forward in its sustainability journey, reinforcing its commitment to environmental responsibility through innovative green energy initiatives. In alignment with Carlsberg Group's global "Together Towards ZERO and Beyond" programme, LBC is accelerating efforts to reduce its carbon footprint and support Laos' sustainable development goals.

LBC is making a major transition by partnering with VN Green Energy Company to open the first biomass facility in Laos. This factory will supply LBC's Vientiane brewery with green steam energy from February 2025 replacing fossil fuels with steam energy produced from biomass waste, powering more than 80 per cent of the plant. This move is expected to significantly cut carbon emissions at the Vientiane Brewery, reaching LBC's net zero targets 5 years ahead of plan and contributing to Carlsberg's global target of achieving net-zero emissions across all breweries by 2030. The company is also exploring additional renewable energy opportunities for its Pepsi plant in Vientiane and its brewery in Pakse.

"Sustainability is at the heart of our business, and we are proud to take this major step towards reducing our carbon footprint in Laos," said Henrik Juel Andersen, Managing Director of LBC. "By implementing biomass energy and continuing to explore further renewable energy solutions, we hope to lead by example—not only in Laos but across the region."