

Torani launches zero-calorie beverage sauce

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Global flavour company Torani, celebrating its 100th anniversary this month, remains at the cutting edge of flavour innovation with the launch of its newest addition to a portfolio of over 160 syrups and sauces: Torani Zero Calorie Beverage Sauce.

This zero-calorie, sugar-free beverage sauce is specifically designed for cold applications and is one of the first of its kind to hit the market, debuting with two classic flavours, Caramel and Chocolate, now available nationwide. The Caramel flavour has notes of luxurious caramelised butter and brown sugar, while the Chocolate flavour includes decadent notes of rich cocoa, fudge and truffle. Torani French Vanilla and Pumpkin Spice Zero Calorie Beverage Sauces will debut in the spring and summer, respectively, bringing even more beloved flavours to this health-conscious beverage experience.

According to a Food Insight Consumer Survey, three out of four Americans are avoiding or limiting their sugar intake, while 86 per cent of consumers aim to be mindful of their daily sugar consumption (according to a Mintel US Sugars and Alternative Sweeteners Market Report). With Torani Zero Calorie Beverage Sauce, the company is providing a way for consumers to reduce their overall calorie and sugar intake without sacrificing flavour.

Crafted without artificial colours or flavours, Torani Zero Calorie Beverage Sauce is the company's first zero-calorie and sugar-free sauce designed specifically for mixing and blending in cold beverages, elevating a variety of drinks such as iced coffees, lattes, cold brews, mochas, and milkshakes. This innovation paves the way for the future of flavour, proving that zero-calorie and sugar-free sauce offerings can be rich, bold, and delicious.