

Hello Curry partners with FoodAdvisr

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Hello Curry and FoodAdvisr also announced that they will launch an app in January next year, which will filter out food and restaurants based on allergy settings.

The app will have an advanced algorithm which will enable consumers to choose the right food.

FoodAdvisr is a consumer app that caters for the dietary needs of people with food allergies and intolerances.

It allows the user to set a range of personal needs - including their food dislikes and likes, fat, sugar and calories levels, and diet choices - and then use their personalised profile to check dishes for a perfect match to their needs.

Users can browse recipes for inspiration to their profile, or check out restaurants or food delivery services to find exactly the right dish for their tastes and needs.

The new app will initially be launched in India and England and in due course will be taken to Canada, Australia and South Africa