

Tashi Baijiu Spirit of Tibet recognises as top white spirit

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Tashi Baijiu "The Spirit of Tibet", a premium artisanal white spirit using traditional Tibetan methods, has been honoured as the #1 White Spirit at the prestigious San Diego International Spirits Challenge (SDISC).

This recognition cements Tashi Baijiu's position as a standout in the global spirits industry, celebrated for its unique flavour profile, smooth texture, and cultural authenticity. With its rich heritage rooted in the Qinghai-Tibet plateau, Tashi Baijiu blends 600-year-old distillation techniques with modern craftsmanship, offering a one-of-a-kind drinking experience that transports consumers to the heart of Tibet.

The San Diego International Spirits Challenge is one of the most respected global competitions, drawing top-tier spirits from around the world. Judged by a panel of industry experts, mixologists, and seasoned tasters, the competition evaluates spirits on their aroma, flavour, balance, and overall quality. Tashi Baijiu's win in the highly competitive white spirit category underscores its exceptional craftsmanship and its growing presence in the international spirits scene.