

Fanta adds three fruity twists to zero sugar line-up

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Fanta has announced three new fruity additions to its flavour portfolio, available in Great Britain – Fanta Apple Zero Sugar, Fanta Raspberry Zero Sugar, and limited-edition Fanta Tutti Frutti Zero Sugar.

These exciting flavours are set to tantalise the taste buds of both new and existing Fanta fans. Fanta Apple Zero Sugar offers a crisp taste, while Fanta Raspberry Zero Sugar delivers a tangy, refreshing experience. Plus, for a tropical twist, limited-edition Fanta Tutti Frutti Zero Sugar offers a mix of banana, peach, and pineapple.

Available only in the Zero Sugar variant, all three lip-smacking tastes are perfect for those wanting to enjoy the stellar Fanta flavour, but with zero sugar, zero calories and a fruity twist!

The announcement of the three additions follows the launch of the new and improved taste of Fanta Orange Zero Sugar last year, alongside a new pack design, and the thrilling partnership with Warner Bros for the release of Beetlejuice Beetlejuice in September 2024.

Hanna Lauri, Fanta Brand Manager at The Coca-Cola Company said, “We’re so excited to bring even more variety to people with three new vibrant additions to the Fanta family. Fanta Apple Zero Sugar, Fanta Raspberry Zero Sugar, and limited-edition Fanta Tutti Frutti Zero Sugar embody our commitment to creating fun, fruity twists that cater to people’s evolving tastes.”