

“This acquisition will further enhance our role as a significant developer and producer of plant-based protein products. The demand for these products is expected to rise in the long term, with substantial growth potential ahead. In 2022, we acquired the Gold&Green business, and since then, we have been actively engaged in product development and brand renewal. Following successful product launches, our sales in the last quarter of 2024 increased by approximately 50 per cent compared to the previous quarter. With this acquisition, we are also expanding our production capacity. The equipment from the Kauhava factory aligns perfectly with our needs,” states Kimmo Luoma, Valio’s Senior Vice President.