

Nestlé announces \$1Bn investment in Mexico

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In a significant announcement from the National Palace in Mexico City, the President of Mexico Dr Claudia Sheinbaum Pardo met with Steve Presley, CEO of Nestlé for the Americas Zone, and Fausto Costa, Executive President of Nestlé Mexico. Together, they revealed a groundbreaking \$1 billion investment plan for Mexican operations during 2025–2027.

The investment will focus on expanding production capacity at Nestlé plants located in Veracruz, Guanajuato, Querétaro, and the State of Mexico. Additionally, it includes the development of a state-of-the-art distribution centre, further positioning Nestlé Mexico as a major export hub for the multinational.

“Nestlé Mexico has established itself as the fourth most important market for Nestlé worldwide and the second largest recipient of our global investments,” stated Steve Presley. “This historic commitment reinforces our sustainable growth strategy while supporting Mexico's economic and social development. We're excited about the opportunities ahead and remain dedicated to providing high-quality products for our Mexican consumers.”

This announcement underscores Nestlé's confidence in Mexico's economy and its pivotal role in the company's global operations, reflecting a continued partnership that promises substantial benefits for the region.