

Campbell's appoints Risa Cretella President of Meals & Beverages division

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The Campbell's Company announced the appointment of Risa Cretella as Executive Vice President and President, of Meals & Beverages, effective Feb. 1, 2025. She will report to incoming President and Chief Executive Officer Mick Beekhuizen and become a member of the company's Operating Committee and a Corporate Officer.

Cretella joined Campbell's in March 2024 following the completion of the acquisition of Sovos Brands Inc. as Senior Vice President and General Manager of Distinctive Brands, a business unit within the Meals & Beverages division. She will now lead the Meals & Beverages division and its advantaged portfolio of leadership brands including Campbell's, Chunky, Pace, Pacific Foods, Prego, Rao's, Swanson and V8 across soup, simple meals and beverages in retail and food service in North America.

"Risa is a phenomenal and accomplished leader with a strong record of driving financial and marketplace growth," said Beekhuizen. "Since joining Campbell's, she has been instrumental in the successful integration of Sovos Brands, while continuing the momentum of the business. Risa's proven ability to deliver business results and build high-performance teams makes her the right person to lead our Meals & Beverages division as we continue to transform and grow our categories."