

Carlsberg Group completes acquisition of Britvic plc

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The Carlsberg Group (Carlsberg) announced that its wholly owned subsidiary Carlsberg UK Holdings Limited has completed the acquisition of the leading international soft drinks business Britvic plc (Britvic) to create a single integrated beverage company in the UK. The combined business will be called Carlsberg Britvic.

In July 2024, Carlsberg announced the recommended offer to acquire Britvic plc. With the transaction now complete, we are excited to create a highly attractive supplier of beer and soft drinks in the UK with an efficient supply chain and distribution network that provides customers with a portfolio of market-leading brands and world-class service.

The transaction brings together an experienced and capable management team from both businesses that will drive attractive growth for the combined business.

With this acquisition, Carlsberg is also strengthening its existing relationship with PepsiCo, becoming its largest bottling partner in Europe.