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Geia Food acquires UKâ??s Lupa Foods

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Lupa Foods announced its acquisition by Geia Food, a leading Nordic food group with a combined annual turnover of Â£370 million. This partnership marks a pivotal moment for Lupa Foods, enhancing its ability to deliver greater value to customers through expanded product offerings, strengthened supplier relationships, and access to Geiaâ??s extensive global sourcing network.

Lupa Foodsâ?? leadership team, led by CEO Manish Mandavia, will continue to oversee the day-to-day operations, ensuring a seamless transition and maintaining the companyâ??s unwavering focus on customer satisfaction. The partnership is designed to build on Lupa Foodsâ?? strong foundations, blending its local market and product knowledge with Geia Foodâ??s innovation expertise and expanded supplier network.

The acquisition also marks a transition in ownership for Lupa Foods, moving from being part of the ProVen VCT, owned by Beringea, to joining Geia Food under the ownership of Triton Partners, a distinguished private equity firm financing the deal. Tritonâ??s investment reflects their confidence in the strategic alignment between Lupa Foods and Geia Food, as well as the growth potential within the UK market.