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# Westfalia Fruit acquires Belgian company Syros

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Westfalia Fruit, a global leader in the avocado industry, has completed the acquisition of Syros, a Belgian-based manufacturer of avocado products serving the European food and service industry as well as retail sectors.

For over 30 years, Syros has been producing high-quality avocado-based products for major European supermarkets, restaurant chains and meal box companies. The company supplies both private-label and branded products with a focus on convenient, healthy, and sustainable food solutions. Across its portfolio, which contains a wide range of guacamole varieties, there is a strong emphasis on the health and nutritional benefits of avocados.

Wim Destoop, Regional President of Europe at Westfalia Fruit, commented: â??This acquisition strengthens our value-added business in Europe and aligns perfectly with our growth strategy. Syros has been a trusted partner for many years, with Westfalia supplying a high percentage of its raw materials. Their commitment to quality and sustainability mirrors our values, making this a natural next step for both companies.â?•