

Domino's Pizza China enter 13 new cities with 14 stores

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DPC Dash, the exclusive master franchisee for Domino's Pizza in Mainland China, the Hong Kong Special Administrative Region, and the Macau Special Administrative Region, has expanded into 13 new cities across China. During the Christmas holidays in 2024 and the New Year celebrations in 2025, they will open 14 new stores, bringing delicious pizzas and joyful dining experiences to local consumers.

DPC Dash is dedicated to delivering tasty pizzas at great value for customers. The recent expansion includes new stores in Shenyang, Chongqing, Taizhou, Zhengzhou, Shaoxing, Nanning, Shijiazhuang, Zhanjiang, Zhangzhou, Quanzhou, Nanchang, Yantai, and Zhangjiagang. This growth strengthens the company's nationwide presence, with customers lining up outside the new locations to enjoy the holiday cheer and witness DPC Dash's expansion in China.

As of this announcement, DPC Dash has established itself in 46 cities across Mainland China, offering high-quality, competitively priced pizza. The locations for these new stores were chosen strategically based on local consumer demand and market potential to provide a more convenient dining experience. Due to significant dine-in demand, the new stores do not offer delivery services.