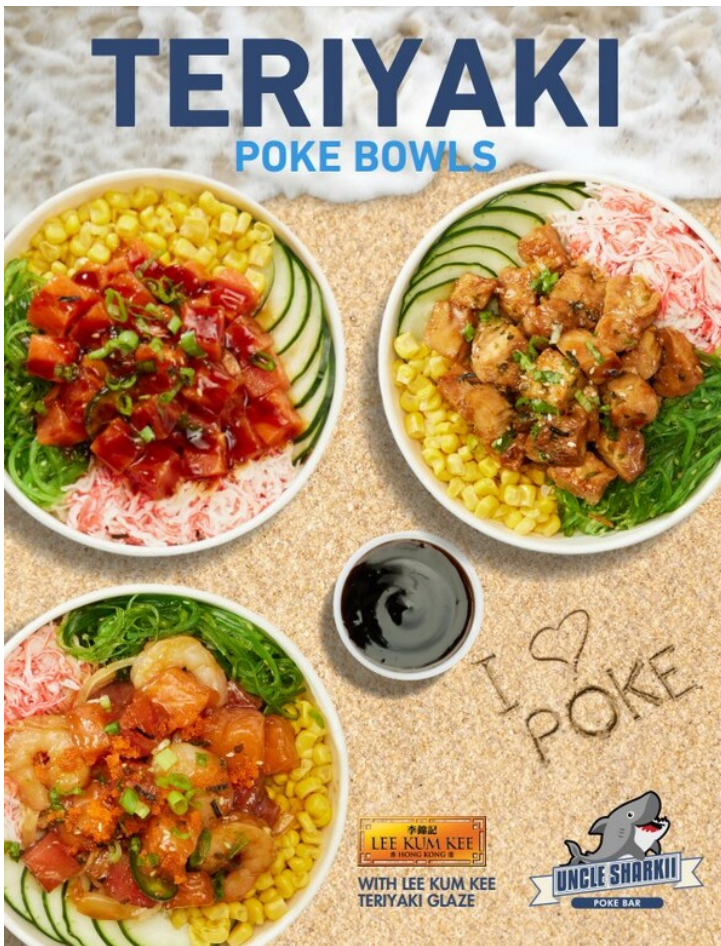


Lee Kum Kee and Uncle Sharkii Poke Bar team up for Teriyaki Chicken Poke bowl

01 January 2025 | News

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Lee Kum Kee, a global producer of authentic Asian sauces and condiments, announced an exciting new brand partnership with Uncle Sharkii Poke Bar, a popular quick-service restaurant chain offering fresh and flavorful Hawaiian-inspired poke bowls.

This partnership will see Lee Kum Kee's Teriyaki Glaze, known for its sweet and savoury flavour profile, used to create a new and irresistible menu option: The Chicken Teriyaki Poke Bowl. The ready-to-use glaze will also be featured as a permanent menu item at all Uncle Sharkii locations nationwide, giving customers the option to incorporate it in other poke bowls across the menu.

"We are thrilled to partner with Uncle Sharkii to bring our Teriyaki Glaze to their menu," said Grace Chow, VP of Mainstream Foodservice and Industrial Sales for Lee Kum Kee (USA). "Our glaze is a perfect complement to the fresh seafood and vegetables in poke bowls, and we know customers will love the added depth of flavour it provides."