

Food delivery logistics market booms

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The Global Market for Food Delivery Logistics was valued at \$38530 Million in 2023 and is projected to reach \$104520 Million by 2030, growing at a CAGR of 15.1 per cent from 2024 to 2030.

This market is rapidly expanding due to increased consumer demand for convenience, the rise of e-commerce platforms, and advancements in cold chain logistics. Key segments, including roadways, airways, and seaways, ensure the timely and safe transport of perishable goods.

Technological investments, such as real-time tracking and automated routing, have improved logistics efficiency. The focus on high-quality, fresh foods has led to innovations in cold chain logistics, positioning the market for continued growth.

Roadways are vital for last-mile delivery, with the rise of e-commerce elevating the need for reliable road transport. Refrigerated trucks and vans maintain the quality of perishable goods during transit. Improved infrastructure and partnerships between logistics providers and food delivery platforms further enhance efficiency.

Airways are essential for the swift transport of high-value perishables like exotic fruits and premium seafood. Airlines with cold storage capabilities meet consumer demands for freshness, while express air delivery supports niche markets. As global food trade expands, the role of airways in food delivery logistics becomes increasingly important.

The rising demand for fresh food significantly drives the food delivery logistics market. Consumers are increasingly seeking farm-to-table experiences and healthier meal options, which requires efficient delivery systems that maintain the freshness of perishable goods like produce, dairy, meat, and seafood.

Retailers and e-commerce platforms specialising in fresh foods often partner with logistics providers to ensure quick and safe delivery. The growth of online grocery shopping and meal kit subscriptions has intensified the need for dedicated delivery networks, especially in densely populated urban areas. As awareness of food quality and safety increases, fresh food logistics continues to propel the market forward.