

Nescafé® launches new KitKat® Latte

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Nescafé® has collaborated with the ultimate break brand, KitKat, to create a delicious chocolate flavour latte to brighten up your next coffee break.

The Nescafé® KitKat Latte hits shop shelves this week and combines the best of both worlds, bringing together the rich flavours of Nescafé® coffee with the signature chocolatey-wafer taste of KitKat.

This indulgent coffee joins a full line-up of other Nestlé® confectionery collaborations, including Aero Peppermint and Quality Street Green Triangle. The line-up is proving to be popular with consumers as both the Nescafé® Peppermint Aero Mocha and Nescafé® Quality Street Mocha are the top 2 best-selling new products across in-home coffee, year to date*.

Each crafted with fresh milk, the frothy lattes and mochas deliver a sweet taste, balanced aroma and creamy texture, with a serving coming in at under 100 calories when prepared according to instructions.

Ingrid Hayes, Marketing Director for Nescafé® at Nestlé® UK & Ireland, said: “We are thrilled to continue our collaborations with iconic Nestlé® confectionery brands. The chocolatey-wafer flavour of KitKat perfectly complements the aromas of Nescafé® coffee. We’re excited to be bringing more unique and indulgent experiences to coffee lovers in the UK.