

W-Cycle and Melhoramentos join forces to produce compostable food containers

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W-Cycle, an innovator in sustainable food packaging and Melhoramentos, a publicly traded Brazilian company announced a strategic partnership. Together, they aim to produce compostable packaging from renewable materials that naturally decompose within 100 days.

The agreement, valued at a minimum of R\$3.45 million and set for an initial term of three years involves the supply by W-Cycle to Melhoramentos Latin America with its proprietary food-grade packaging formula and consulting services. These resources will help Melhoramentos produce its new advanced biodegradable packaging. Melhoramentos will also incorporate high-performance cellulose fibres from its extensive renewable forestry operations, which cover over 80 million square meters.

Responding to growing demand within the food industry for sustainable alternatives, Melhoramentos is taking strides to offer grease-resistant, moisture-proof, and extreme-temperature-resistant packaging as an efficient eco-friendly replacement for single-use plastics.