

Nestlé USA names Martin Thompson as CEO and US Market Head

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Nestlé USA announced the appointment of Martin Thompson as Chief Executive Officer and U.S. Market Head, effective January 1, 2025. Thompson will report to Steve Presley, Nestlé CEO of Zone Americas, and will join the Zone Americas Leadership Team.

Thompson joined Nestlé as a part of the company's acquisition of the Starbucks consumer packaged goods and foodservice products business in 2018. Subsequently, in 2020, he was appointed President of Nestlé Coffee Partners, the U.S. business housing iconic coffee brands such as Nescafé, Starbucks at Home and Seattle's Best. Under his leadership the division has served as a key growth driver for the Nestlé USA business, delivering consecutive years of profitable growth and market share gains.

With over 35 years of experience in the consumer packaged goods industry, Thompson brings deep experience in sales, marketing, and general management to the role. Before joining Nestlé, Thompson served as CEO of the Ghirardelli Chocolate Company and has held several leadership roles at The Clorox Company and Procter & Gamble.