

Nestlé Cereal introduces Nesquik Minis

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Nestlé Cereal has announced the launch of Nesquik Minis, a playful take on your family's favourite Nesquik cereal. This new mini format ensures everyone gets more of the delicious Nesquik chocolate taste and crunch they love in every spoonful, to bring fun to your mornings.

Nesquik Minis may be small in size, but they provide MAXI fun! Inspired by Nesquik Chocolate Milkshake, just add milk to your bowl of Nesquik Minis and watch as the milk turns chocolatey!

This chocolate cereal delight is high in fibre, has whole grains as the number one ingredient, and contains vitamins and minerals to help support a healthy and balanced diet. You can have comfort knowing Nesquik Minis are a source of calcium and Vitamin D, whilst also being delicious. Additionally, every bowl of Nesquik Minis contains vitamins B6, B3, and B5 which help release energy and reduce tiredness giving the family a great start to the day.

Sarah Fordy, Head of Marketing, Nestlé Cereals UK and Ireland, said "We're delighted to introduce the launch of Nesquik Minis, an exciting new take on Nesquik Cereal. Nesquik Minis are a chocolatey delight packing big flavour into mini crunchy balls, that we are confident will add maximum fun to consumers mornings."