

Pendleton Whisky unveils Pendleton 1910 Bourbon

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Pendleton Whisky announced the expansion of its portfolio with the introduction of Pendleton 1910 Bourbon, broadening its Western lifestyle roots to appeal to a national whiskey audience. Pendleton 1910 Bourbon is a premium 90-proof straight American bourbon aged for ten years in #3 char White American Oak barrels. It is crafted with a blend of high and low rye bourbons and cut to proof with glacier-fed spring water from Oregon's Mt. Hood. This 10-year-old bourbon is a golden amber liquid with a robust flavour profile highlighting caramel, vanilla, and rye spice.

Born in the iconic western town of Pendleton, Oregon, and named after one of the largest and oldest rodeos in North America, Pendleton Whisky celebrates the spirit of the Western lifestyle. The year 1910 pays homage to the first year of the Pendleton Round-Up, the rodeo from which Pendleton Whisky was built, and its ornate bottle resembles the leather craftsmanship of a prize rodeo saddle. With the addition of Pendleton 1910 Bourbon to the brand's existing Canadian Whisky and Pendleton 1910 Rye expression, Pendleton Whisky celebrates the spirit of the American cowboy and true Western tradition with a new bourbon for those who are seeking a liquid that matches their tenacious spirit and work ethic.